Digital Communications Manager

The historic Ebenezer Baptist Church, located in Atlanta, Georgia is currently seeking a qualified Digital Communications Manager to join our growing Communications ministry team. As a historic and vibrant urban-based, global ministry, the ideal candidate will have a knowledge of and respect for the history of Ebenezer and its ministry as well as the ability to focus on current and future objectives.

The Digital Communications Manager develops content that will encourage social connection and that helps to promote and expand Ebenezer’s growing online community. This role is responsible for planning the digital engagement calendar and maintaining EBC’s digital platforms, including the website, app, and social media channels. This role is also responsible for designing graphics and other collaterals used in the Sunday Worship Services and across ministry programs. This position reports directly to the Director of Communications.

Additionally, this role will:

- Assist with identifying and producing content for the weekly digital newsletter
- Manage the generic “info” email inbox
- Develop and implement member and friend service response to common complaints and a process in which they are resolved and communicated
- “Stage manage” Zoom and Livestream events as needed
- Track data and analytics across all digital platforms and produces regular reports
- Develop original short video content for broadcast during worship services and distribution on Facebook, YouTube, and the EBC website
- Edit and produce short sermon clips for distribution on Facebook, YouTube, and the EBC website
- Design graphics and help in the production of weekly video announcements to promote all church ministries and events. Will include announcement slides, sermon-series branding, Web pages, and social media.
- Coordinate and deliver the creative design and production elements for ministries of the church. Including but not limited to worship, church ministries, and special events.
- Work in collaboration with the Communications Director to develop and execute digital outreach strategies to connect with Ebenezer’s national and global audience.
Required Qualifications

- Experience working within or with faith communities and/or non profit communities.
- Experience with cultivating relationships with target online community members through social and digital media platforms
- Basic graphic design skills (experience with Adobe InDesign, Photoshop and Canva preferred)
- Proven success managing organic and paid campaigns on social media platforms (Facebook, YouTube, Twitter, Instagram, LinkedIn, etc.)
- Experience with WordPress
- Experience with social media management programs, such as Hootsuite.
- Exceptional writing skills
- Excellent attention to detail and deadlines, and the desire to work with a highly collaborative team
- Can drive projects to completion effectively and efficiently
- Has the ability to connect with people and to collaborate with others
- Can be flexible and adapt to changing priorities within ministries
- Thrives with interpersonal communication and can build relationships across ministry departments
- Bachelor's degree in communications, Graphic Design, journalism, marketing, English, or related field.
- 1-3 years of proven Experience

Apply at: Email: careers@ebenezeratl.org